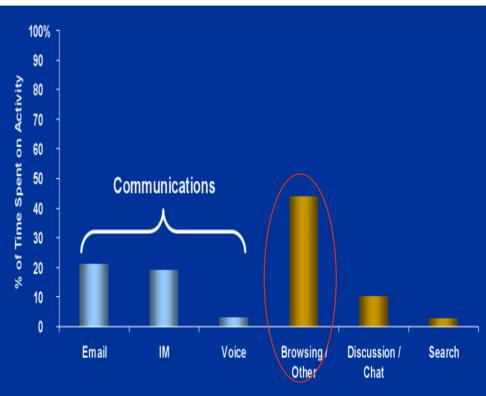
#### Webpage-Based Benchmarks for Mobile Device Design

#### Marc S Somers and JoAnn M Paul Virginia Tech



# **Communication Across the World**

- Web pages becoming the standard of information exchange
- Mobile Devices becoming computer of choice
- How do web pages impact mobile device architecture?



Source: comScore Media Metrix, based on average minutes per visitor by category (8/05). Browsing / Other includes general web-surfing activity not listed in other categories, including anything from news sites (cnn.com) to retail (Amazon.com) to job sites.

Figure 1. US Online Usage [1]



# **Complexity of Webpage Content**

- Three basic elements
  - Text/scripts
  - Images
  - Movie/animated FLASH
- Three movie/animated FLASH
  - MPEG
  - FLASH Movies
  - Still-image FLASH frame
- Only analyzing FLASH frame
- Heterogeneous content, each providing unique characteristics

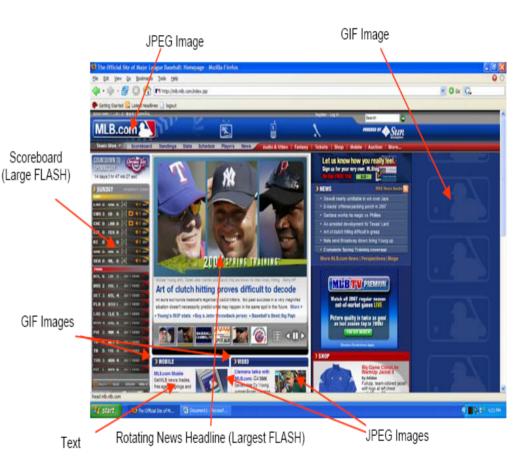
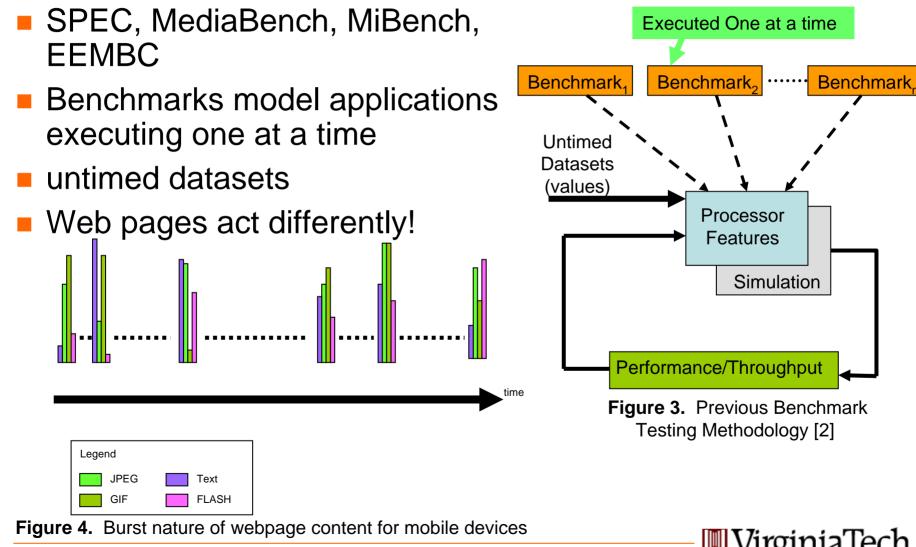


Figure 2. Screenshot of MLB webpage



#### **Benchmark Suites**



[2] Paul, J., Thomas, D., and Bobrek, A.,

"Scenario-Oriented Design for Single-Chip Heterogeneous Multiprocessors", IEEE Transactions on VLSI, vol. 14, no. 8, August, 2006, pp. 868-880.

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Invent the Future

# Webpage Survey

Otation Data of Mahaitan [0]

| Statistical Data of Websites [3] |           |           |           |           |           |  |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|--|
| Statistics                       | BBC       | CNN       | ESPN      | MLB       | VT.edu    |  |
| Total Objects                    | 214       | 414       | 92        | 75        | 124       |  |
| Total Size                       | 268.99 KB | 438.13 KB | 343.54 KB | 116.54 KB | 394.09 KB |  |
| Total JPEG                       | 10        | 8         | 10        | 5         | 24        |  |
| Total GIF                        | 193       | 390       | 61        | 57        | 86        |  |
| Total FLASH                      | 0         | 0         | 10        | 3         | 1         |  |
| Total Text                       | 11        | 16        | 11        | 10        | 13        |  |
| % Media Content                  | 94.9%     | 96.1%     | 88.0%     | 86.7%     | 89.5%     |  |

| I ext composition of vvebsites [3] |     |     |      |     |        |  |
|------------------------------------|-----|-----|------|-----|--------|--|
| File Types                         | BBC | CNN | ESPN | MLB | VT.edu |  |
| TEXT > 50k                         | 1   | 0   | 0    | 0   | 0      |  |
| TEXT > 30k                         | 1   | 3   | 2    | 0   | 0      |  |
| TEXT > 20k                         | 0   | 0   | 3    | 1   | 1      |  |
| TEXT > 10k                         | 0   | 3   | 1    | 0   | 1      |  |
| TEXT > 5k                          | 3   | 6   | 2    | 1   | 5      |  |
| TEXT > 1k                          | 3   | 4   | 1    | 6   | 4      |  |
| TEXT <= 1k                         | 0   | 0   | 2    | 2   | 2      |  |

Taxt composition of Moheitas [2]

- Sample Data collected
- More media oriented content
  - Only analyzed 2007
  - Content changed from 5 years ago and will continue to change

Invent the Future

News websites have larger text/script files

[3] Webpage Analyzer, website,

http://www.websiteoptimization.com/services/analyze/.

# Questions so far...

- Does this mean that we need to re-think the form of the way we evaluate mobile device architectures?
- Can individual usage patterns impact architectures?
  - Sports Fanatic
  - Wall Street Investor
  - Typical College Student
  - International News Junkie
  - College Sports Fanatic
  - Specific Sporting Teams
  - General Web Surfer



# **Experiment Setup**

- Collect Webpage Content Data
  - Model Webpages
  - Predict Webpage Access Patterns
- Collect Processor Data
- Experimental Model
- Simulator

# Webpage Access Patterns

- Different users surf different web pages
- Webpage profiling not performed
  - User access patterns estimated
  - Meant to show impact of webpage usage

| Type of Person                          |    | CNN | ESPN  | MLB | College Homepage |
|---|----|-----|-------|-----|------------------|
| International Political Junkie 90       |    | 10  |       |     |                  |
| Web Surfer                              | 20 | 20  | 20    | 20  | 20               |
| Political and College Sports Enthusiast | 25 | 20  | 20 35 |     |                  |
| Political Junkie                        | 75 | 20  | 5     |     |                  |
| Sports Fanatic                          | 0  | 0   | 75    | 15  | 10               |
| Typical College Student 65              |    | 5   | 25    | 5   | 10               |

Webpage Utilization (in %) for Various User Profiles



### **Processor Parameters**

#### EEMBC

- Inadequate benchmarks available for standard mobile processors
- Embedded benchmarks shows performance for all tasks
- Relative performance from different processors reflective of performance for mobile processors

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Relative Area and Power Consumption Comparison

| Processor             | Relative<br>Area | Relative<br>Power |
|-----------------------|------------------|-------------------|
| AMD-K6E => 500 MHz    | 3.40             | 19.86             |
| PNX1702 => 500 MHz    | 1                | 4.03              |
| ADSP-BF533 => 594 MHz | 1.58             | 1                 |

**Overall Relative Performance** 

| Task Type | DSP    | Media   | GPP    |  |
|-----------|--------|---------|--------|--|
| JPEG      | 14.294 | 127.642 | 25.868 |  |
| Text      | 17.536 | 5.973   | 29.952 |  |
| MPEG      | 1.28   | 4.383   | 1      |  |



# System Model

- Web pages have links to objects
- Test multiple web pages
- Models for various Processor Types
- Models for
  Scheduler Input
- Are complex scheduling strategies worthwhile?

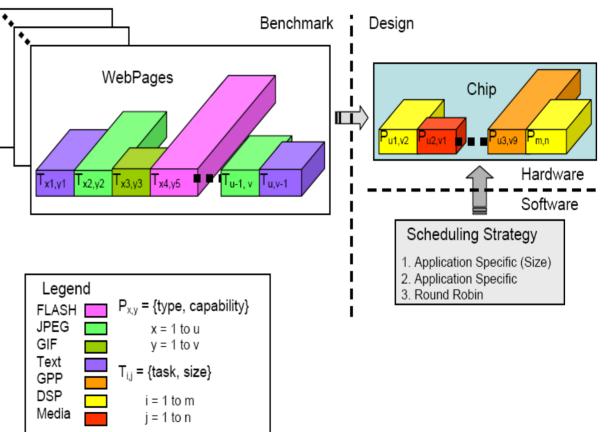


Figure 5. Abstraction model of webpage interaction with chip architecture



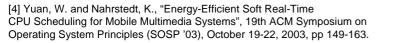
# **Scheduling Strategies**

Static

- Certain application types execute on certain processors
- Round Robin
  - Assign any task to any available processor (dynamic)
- Application Specific
  - Assign particular task types to particular processors
- Application Specific Size
  - Assign particular task types to particular processors based on task sizes

|                    |             | Application<br>Specific | Application<br>Specific | Application<br>Specific |          |
|--------------------|-------------|-------------------------|-------------------------|-------------------------|----------|
| Scheduler Overhead | Round Robin | Size                    | (Big)                   | (Small)                 | Static   |
| Cycles             | 159         | 4770                    | 1590                    | 1590                    | 159      |
| Time (secs)        | 5.06E-05    | 1.52E-03                | 5.06E-04                | 5.06E-04                | 5.06E-05 |

#### Scheduler Performance Overhead [4]



### **Simulators**

#### HDLs

- Do not allow for high-level evaluation
- SpecC
  - Geared towards CAD tool usage, limits user extensibility
- SystemC
  - C++ Extension library, no dedicated compiler debugging during runtime
- None allow for heterogeneous tasks on heterogeneous hardware
  - Example: Task type A can execute on processor types X, Y, and Z
- Majority are cycle accurate too slow



# Modeling Environment for Software and Hardware (MESH)

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- Easily models designs above ISS
- Model heterogeneous architectures and applications
- Timed system inputs => system response over time
- Power/Energy Consumption
  - Multiple methods
  - Single power value
  - Estimated 10% error [5]

MESH is now available at www.ece.wisc.edu/~soar

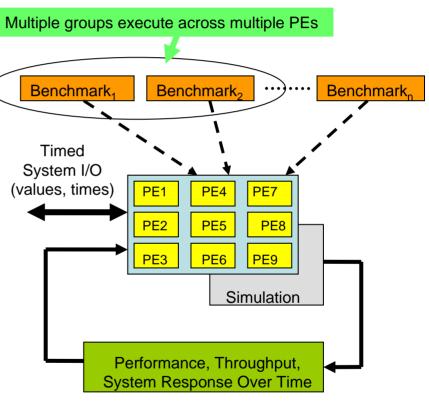


Figure 6. Multiprocessor Design



<sup>[5]</sup> Meyer, B., Pieper, J., Paul, J., Nelson, J., Pieper, S., and Rowe, A., Power-Performance Simulation and Design Strategies for Single-Chip Heterogeneous Multiprocessors, IEEE Transactions on Computers, June 2005.

### **Experiments**

- Two experiments
  - Average performance over all webpage types
  - User accesses web pages of particular types
- Normalized all performance results against the performance of a homogeneous multiprocessor, using GPPs.
- See if scheduling strategy influences webpage benchmark performance
- See if certain user profiles/access patterns prefer certain architectures



### **Results – Performance**

#### **Overall Normalized Homogeneous GPP Performance**

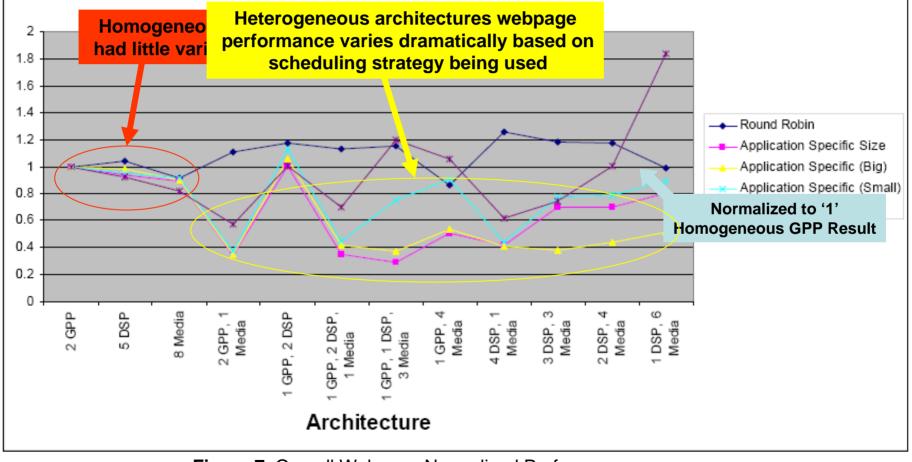


Figure 7. Overall Webpage Normalized Performance

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# **Results – Webpage Utilization**

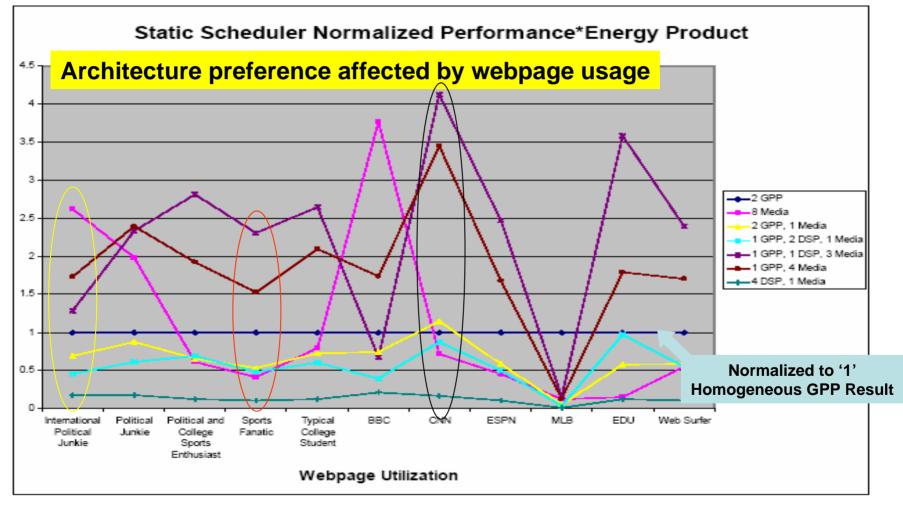


Figure 8. Static Scheduler Webpage Utilization



# **Results – Webpage Utilization**

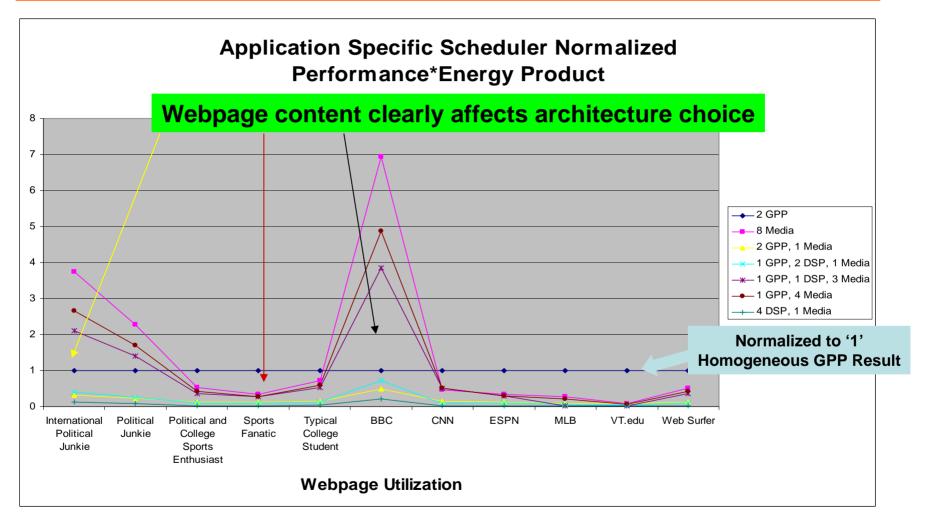


Figure 9. Application Specific Scheduler Webpage Utilization

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# **Conclusion/Future Work**

- The structure and content of Webpages can affect the architecture of mobile devices
- User access patterns can additionally affect architecture
- More investigation is clearly warranted
  - Flash
  - Additional user profiles
  - New Design Techniques
- Future Work
  - Incorporate Task Migration
  - Model memory/communication overhead
  - The development of more comprehensive Webpage-based benchmark suite is clearly warranted



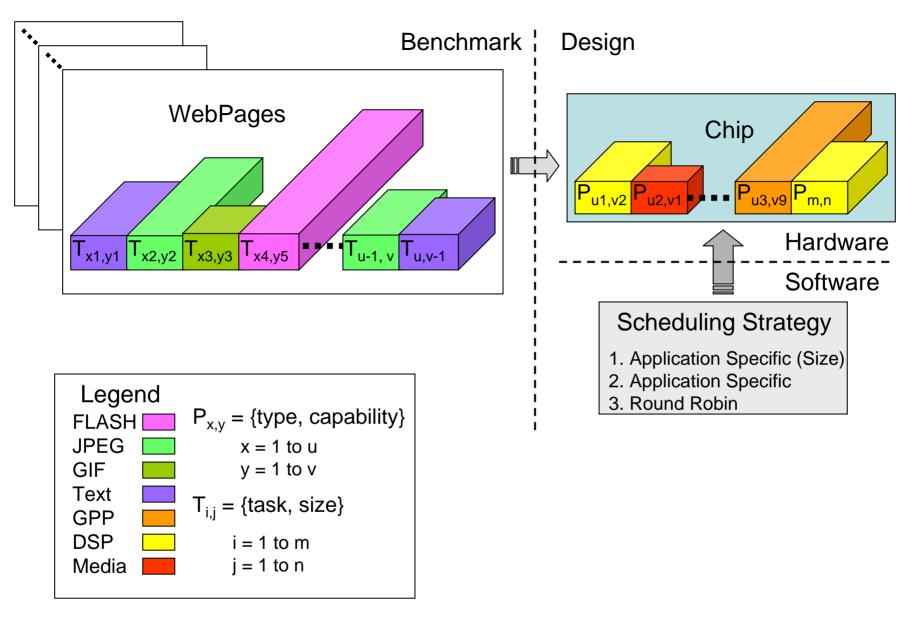


Figure 5. Abstraction model of webpage interaction with chip architecture

